

**EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY  
DR. AMBEDKAR INSTITUTE OF HOTEL MANAGEMENT, CHANDIGARH**

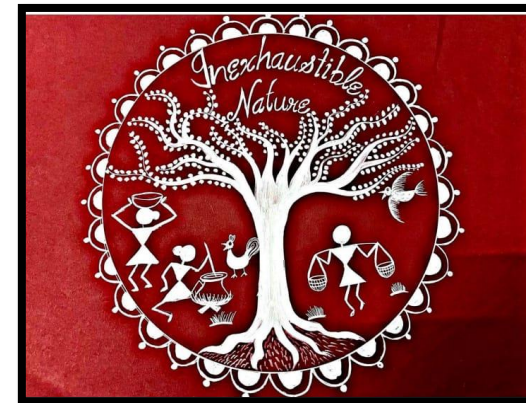
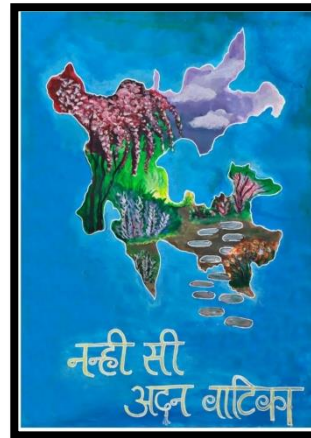
**APRIL 2021**

	Activity	Month of Activity	Proposed Activity	Details of the activity	Paired State involved	No. of Participants / Attendees	Any other relevant information
1	Tourism Tagline making competition	20 <sup>th</sup> April 2021	Ek Bharat Shreshtha Bharat	AIHM organised an online Tourism tagline making competition on Dadra and Nagar Haveli for the students of B.Sc (H&HA). The tagline was to be made creative leaving a lasting visual impact. The winners are: 1 <sup>st</sup> Prize – Hemang Malhotra – 4 <sup>th</sup> Sem 2 <sup>nd</sup> Prize – Nirbha Jallan – 2 <sup>nd</sup> Sem 3 <sup>rd</sup> Prize – Vinayak Khurana – 6 <sup>th</sup> Sem	Dadra and Nagar Haveli	16 students of B.Sc. (H&HA) participated in the competition and sent their entries.	—

**PHOTOGRAPHS OF THE EVENT**

**E- Invite for the competition**





Winning entries from the competition

## PRESS COVERAGE FOR THE EVENT:

E-Newspaper Coverage of the activity



Facebook		Twitter		Instagram		Linkedin	
Likes	56	Likes	7	Likes	-	Reactions	-
Shares	3	Retweets	1	Shares	-	Shares	-
Comments	6	Comments	-	Comments	-	Impressions	-
Reach	-	Impressions	-	Reach	-	Comments	-
Engagement	-	Engagements	-	Impressions	-		